

# **Privacy Policy**

This privacy policy explains what personal information we keep, what we do with it and the limited circumstances in which we may share your data with others.

This privacy policy may be updated occasionally. Please check it every so often to make sure you are aware of any changes.

The privacy policy has been written to be clear and concise. It doesn't provide every detail of our collection and use of personal data. We would be happy to provide further information if you have any queries or concerns. If you would like further explanation, please contact us using the contact detail below.

### Who are we?

Greengrocer's Choice is a private limited company.

Our address is Barnet Market, St Albans Road, EN5 4DA

You can contact us on 07764 208324

## What information is collected from you?

We may collect and store your name, address, telephone number and email address. We may also telephone recording data.

### How information about you will be used

We may use the information you supply to us in a number of ways:

- To provide you with the products you purchase from us.
- For statistical analysis.
- For debt collection purposes.
- To get feedback on the services we provide.
- We may also use your information to send you information about products and services you have already purchased
- from us by SMS, email or post.
- Sending you newsletters and relevant promotions when you have requested these messages.
- We may use data you have supplied with consent in order to tailor the service and products we offer to you

## Who do we share your information with?

We will not share your information with any third parties for their marketing purposes. We will not sell your data on to any third parties.

Companies working on our behalf: In some situations, we may use a third party company to help provide some of our services (for example making your delivery). In these circumstances we will share only the data required to provide the service. We have contracts in place with these third parties that ensure your data is stored safely, will not be used for purposes other than fulfilling our contract with them and will not be retained by them for longer than is necessary.

## How Long do we keep your information?

We will keep your personal information for as long as you remain our customer. Once you cease to be our customer we may keep your personal information for up to 8 years in order to maintain records according to rules that apply to us.

#### **Your Preferences**

We will not send you promotional material about products and services we offer unless you have given your consent to receive these messages. You can update your preferences at any time by contacting us by telephone or in writing at any time.

## **Your Personal Rights**

- You have the right to request access to your personal information held by us. We will respond within
  one month and the information will be provided free of charge. Please do this by writing using the
  address below: Barnet Market, St Albans Road, EN5 4DA
- You have the right to ask us to stop using your personal data, restrict how we use or to delete it. There
  may be legal or other reasons why we may need to keep using your data but please contact us if you
  think we should not be using it.
- You also have the right to correct any personal information you believe is incorrect. Please let us know if you think this is the case.

### **Complaints**

If you would like to complain about the way we have handled your data please contact us in person, by telephone or in writing by post to Barnet Market, St Albans Road, EN5 4DA or by email to sales@greengrocerschoice.co.uk.

If, following your complaint you are not happy with the outcome or our response, you are also entitled to complain to the independent regulatory authority, the ICO.

Further information can be found at www.ico.org.uk/concerns